

FreshNet[®]

netted produce bag



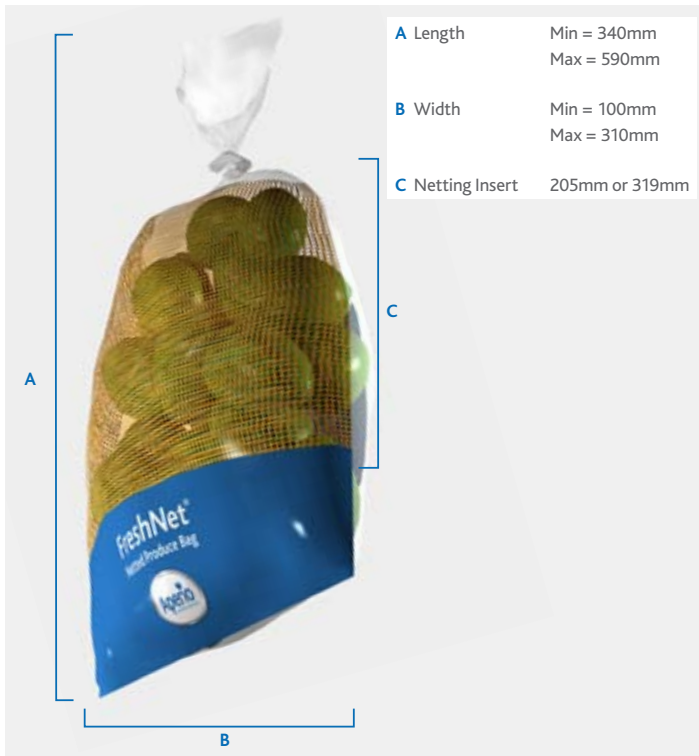
FreshNet[®] is a unique packaging solution that provides superior presentation and branding of produce.

Aperio
smarter solutions

Features and Benefits of FreshNet®

Feature	Advantage	Benefit
Netting panel	Provides breathability for packed produce	Improved freshness and shelf life
Printed front panel – up to 10 colour graphics	Provides the opportunity to present high quality graphics and branding on front of pack	Enables shelf impact and allows presentation of recipes, organic descriptions and nutritional panels
Pre-packed product	Maintains hygiene and reduces spoilage throughout supply chain	Reduced handling in store provides increased turnover and less spoilage
Wicketed format	Increased output and reduced labour costs as bags run on standard wicket packaging equipment	Cost advantages for packers and no investment required on new packaging machinery
Choice of netting colours	Netting colours compliment the produce type	Branded produce is visually enhanced by the mesh netting
Barcode ability	Enables stock management of pre-packed produce	Improved stock control over loose produce and less spoilage

Features overview



Product Categories

Some of the potential product categories suitable for FreshNet®:

- Oranges
- Lemons
- Mandarins
- Limes
- Grapefruit
- Grapes
- Stonefruit
- Onions

FreshNet®

Supplying pre-packed produce in FreshNet® wicket bags enables:

- Produce to remain fresh – from the grower to the consumer.
- Less spoilage – from reduced handling.

FreshNet® bags

- Combine high quality branded graphics with various netting colour options.
- Which compliment the produce being packed.
- Ensures strong recognition of the brand and product.
- Able to be supplied in VFFS format.

Materials and Printing

- Material choices and sizing are governed by the type of product being packed, packed weight and packing machinery.
- Generally a clear polythene front and back panel with a netting panel inserted in the back.
- Various netting colours are available and are selected to compliment the product being packed.
- Printing up to 10 colour Flexographic is available.